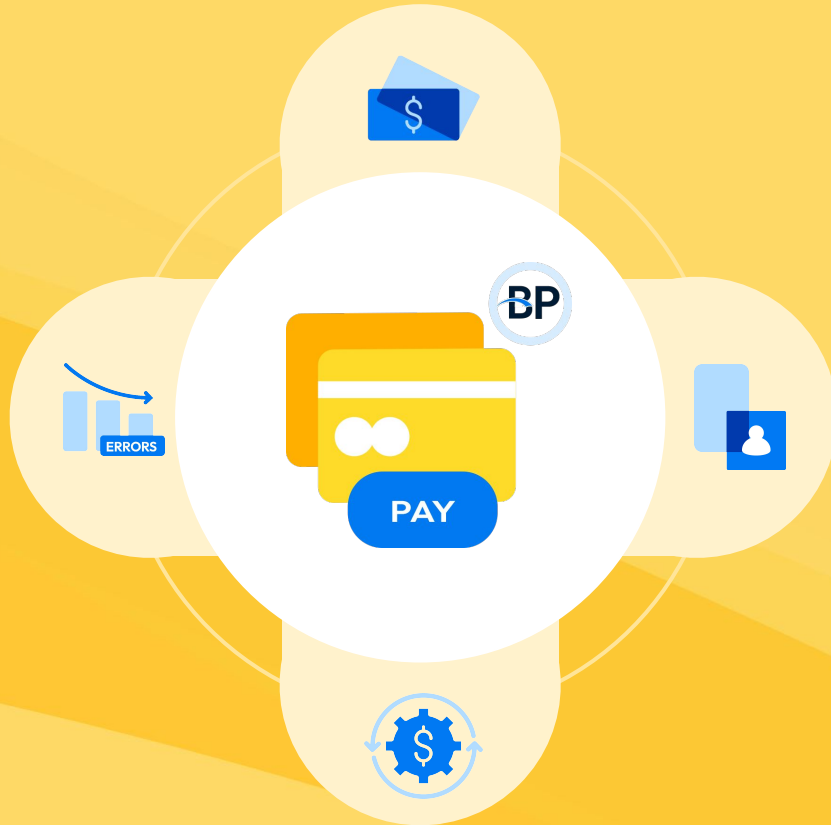


INFOGRAPHIC

# BP Pay Drives Business Value

Automated payments not only help streamline your billing operations but also drive significant business value. By integrating BP Pay into your workflow, you can enhance operational efficiency, boost customer loyalty, accelerate cash flow, and reduce payment errors—all of which contribute to a healthier bottom line.



# Operational Efficiency & Cost Savings

Automate and optimize your back-office operations to cut costs and save time.



BillingPlatform

**100%**  
Improved Efficiency



100% of North American respondents reported that embedded payments have improved operational efficiency. (Global Payments)

**~48%**  
Cost Reduction



Nearly 48% of businesses expect to lower overall costs by using and accepting faster/instant payments (U.S. Federal Reserve, Global Payments)

**~30%**  
Efficiency Gains



Automating payment processes can reduce support and operational costs by up to 30%, while streamlined payment workflows can lower processing costs by 20–30%. (Hackett)

**10h**  
per week  
Time Savings



US businesses save an average of 10 hours per week—or over 500 hours per year—through automated B2B payment processes. (Amex Trendex)

**73%**  
**Loyalty Boost**

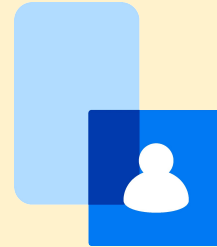


73% of consumers are more likely to remain loyal to brands that offer a smooth, embedded payment experience. (Accenture)

**1 in 5**  
Firms  
**Reduced Attrition**



Payment failures affect customer lifetime value for 1 in 5 firms, underlining the importance of minimizing friction to keep customers happy.



## Enhanced Customer Experience & Loyalty

Deliver a frictionless payment experience to boost retention and reduce churn.

# Cash Flow Acceleration & Working Capital

Optimize payment processes to speed up collections and strengthen liquidity.



**10-15%**  
**Faster Collections**



Optimized payment processes can shorten the cash conversion cycle by approximately 10–15%, leading to quicker collections and improved cash flow. (McKinsey)

**85%**  
of Companies  
**DSO Reduction**



Automated systems have helped 85% of companies reduce their Days Sales Outstanding (DSO) through improved payments and exceptions handling. (PYMNTS.com)

**30–50%**  
Error Reduction



Automation can reduce invoicing and payment errors by 30–50%, significantly cutting revenue leakage. (Hackett)

**48%**  
Impact on Churn



Up to 48% of subscription-based churn is due to failed payments, making seamless embedded payments a critical factor in revenue retention. (PYMNTS.com)

**5h**  
per week  
Reduced Time  
Investment



45% of subscription-based businesses spend at least 5 hours per week managing failed payments, diverting resources from core operations. (PaySpace Magazine)



## Reduction of Payment Errors & Failures

Cut down on costly errors and failed transactions to protect revenue and save time.

# Built-in Payments, Boundless Value

Nearly 89% of businesses agree that comprehensive payment orchestration drives success. Automating payments cuts costs, boosts customer loyalty, accelerates cash flow, and reduces errors. And when these capabilities are built natively into the leading billing platform, the benefits are even greater.

