

BillingPlatform

CooperSurgical®

Customer Spotlight

About CooperSurgical

CooperSurgical is a leading fertility and women's healthcare company dedicated to putting time on the side of women, babies, and families at the healthcare moments that matter most in life. They are at the forefront of delivering innovative assisted reproductive technology and genomic solutions that enhance the work of ART professionals to the benefit of families. They currently offer over 600 clinically relevant medical devices to women's healthcare providers, including testing and treatment options.

As their business expanded they recognized that their current ERP system did not offer the flexibility to support their evolving business requirement and was impacting revenue and cash flow as well as the customer experience.

CooperSurgical's Business Objectives

- Identify a billing solution that could manage multiple types of billing requirements
- Visibility into the entire invoicing lifecycle
- A Single solution to manage billing and revenue management for other lines of business

BillingPlatform's Solution

- Offers support for all types of billing methods
- Provides advanced revenue recognition, including the ability to automate deferred revenue
- A future-proof solution, adaptable for acquisitions and product line changes

CooperSurgical's Outcomes and Results

- ✔ Improve cash flow with better payment tools and automated collections
- ✔ Consistent revenue stream with automated invoice processing

BillingPlatform Portfolio

- Billing
- Financial Management
- Revenue Recognition
- Payments
- Collections
- Customer Portal

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