

METER ANYTHING

Build New Pricing in Minutes, Not Quarters

The companies winning the AI era don't ship pricing once a year. They iterate weekly, testing models, packaging tiers, and outcome fees as fluidly as they ship product. BillingPlatform is the rating, entitlement and catalog layer that makes it all possible.



CORE CAPABILITIES FOR FASTER USAGE-BASED GROWTH

Ingest, validate and aggregate billions of usage events with high-performance, low-latency processing—every meter, allowance and overage stays accurate.



Usage-based Pricing

Pricing based on product usage—clicks, tokens, API calls, compute hours, data volume, and more.



Mediation & Charge Routing

Streamline the processing of large volumes of raw usage data with an advanced mediation engine, ensuring accurate conversion and efficient charge routing.



Deduplication & Validation

Keep usage data clean and billable with automated deduplication, validation, exception handling, and complete event-level traceability.



AI Monetization

Launch and scale AI monetization with flexible pricing, high-performance usage processing, and seamless data integration.

THE COST OF WAITING

~\$2.3M

Median first-year cost of an in-house billing rebuild—before opportunity cost.

8–14

Engineers tied up indefinitely once the system is in production.

3–7%

ARR typically recovered in the first 12 months from pricing experimentation alone.

ANATOMY OF A PRICING CHANGE



Draft

Clone a plan or describe the change in plain language—BillingPlatform AI configures it directly.



Simulate

Replay last month's events. See revenue, margin and customer-level deltas instantly.



Approve

Route to finance and legal. Comments, diffs, rollback path—all in the trail.



Stage

Ship to a customer cohort. Live invoices, real entitlements, zero blast radius.



Promote

Roll to 100%. Notifications, prorations, and ledger entries handled automatically.

BUILT SO FINANCE CAN MOVE AT MARKET SPEED



Pricing is metadata, not code

every product, charge, tier, discount and policy is a typed object you can edit, version and roll back.



Decoupled from your app

your product checks entitlements through a single API; sales, billing, and revrec read from the same source of truth.



Reversible by design

every catalog change is staged, simulated against live traffic, and reversible.



Governed, not gated

role-based approvals, change history, and audit trails, so product and finance teams can move fast without losing sleep over compliance.

Every Quarter You Defer Is a Quarter of Pricing You'll Never Run

The companies modernizing now will compound twelve, twenty, thirty pricing iterations on you over the next two years. That's not a technology gap, it's a market position gap.

Learn more about BillingPlatform: www.billingplatform.com