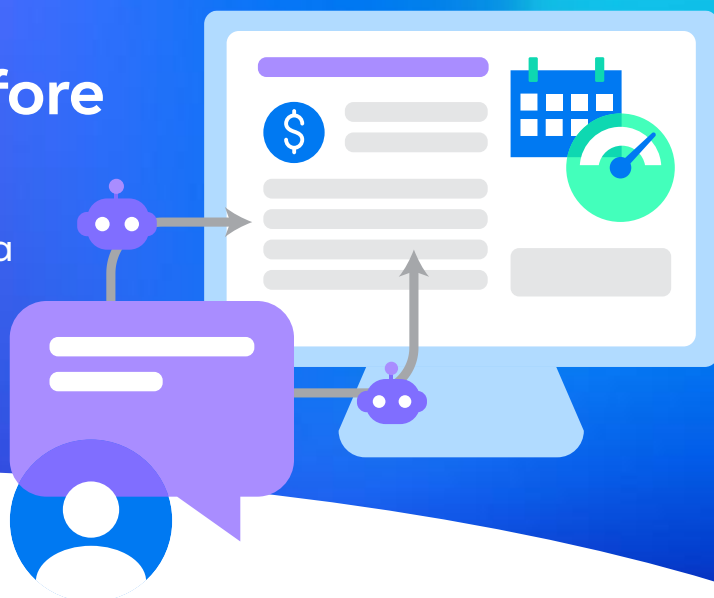


Launch the Model Before the Market Moves

Usage, hybrid, or AI pricing live in a conversation, not a release cycle.



OVERVIEW

Usage, hybrid, and outcome pricing all depend on measuring what customers actually consume—and on a billing system that can turn a pricing decision into a live model without months of engineering behind it. Too often, pricing strategy gets simplified down to whatever the billing system already supports. BillingPlatform meters consumption at any volume and puts a new model in market in a conversation, not a quarter.

THE CHALLENGE

- Sophisticated pricing constructs (tiers, credits, commitments, conditional rules) usually require a release cycle to build
- Pricing ideas wait behind engineering's feature backlog until someone can spare a sprint
- Every pricing change risks disrupting the customers already under contract
- By the time a new model ships, the market opportunity that inspired it has moved

THE BILLINGPLATFORM SOLUTION

Describe the pricing construct you want in plain language, and BillingPlatform AI configures it directly—along with the billing, approvals, and revenue recognition treatment that has to run alongside it. Plan versioning keeps existing agreements on their original terms while new deals move to the new model.

"75% faster time to market"

— DirecTV cut time to market for new product offerings with BillingPlatform.

KEY CAPABILITIES



Meter any pricing model

Ingest consumption events from any source and rate them with a low-latency, high-performance metering engine.



Build intelligent pricing, then prove it

Describe tiers, credits, commitments, or conditional rules in plain language; BillingPlatform AI configures and models it against your installed base before anything goes live.



Change price without breaking contracts

Plan versioning keeps existing agreements on their terms while new deals move to current pricing—no parallel rate card to maintain by hand.

POWERED BY BILLINGPLATFORM AI

With BillingPlatform AI, you can describe a construct—tiers, credits, conditional rules by customer, product, region, or channel—and the AI configures it, models the proposed pricing against your installed base, and stages it for approval, all in the same conversation. No developer queue, no handoff to translate the decision into a rate card.

WHY BILLINGPLATFORM



Modeled impact before you commit

walk into the pricing decision with modeled revenue and customer impact, not an estimate



Nothing skips approval

Every proposed pricing change is validated against your business rules and staged for human approval before it reaches a live account, with a full audit trail



The bottleneck moves to judgment, not engineering

your team spends time deciding which construct fits the deal, not writing specs and waiting on a sprint

See a new pricing model go live in a conversation —
[request a demo.](#)