

Close the Loop from Order to Cash

Run billing, collections and cash application from the same contract everyone else is working from.



OVERVIEW

Orders get signed in CRM, rekeyed into billing, and collected through a spreadsheet of follow-ups—and every handoff adds days and introduces errors that show up as disputes later. BillingPlatform runs the cycle from signed order through cash application, so sales, delivery, and finance work from the same contract and the same balance.

THE CHALLENGE

- ➔ Most order-to-cash errors start when someone retypes contract terms into another system
- ➔ Invoicing, collections, and cash application consume finance time in proportion to how manual they are
- ➔ Most invoice disputes are visibility problems — the customer and the account team are looking at different numbers
- ➔ Every handoff is a place where the wrong team gets blamed for a delay that isn't really theirs

THE BILLINGPLATFORM SOLUTION

Negotiated terms, discounts, ramps, and commitments pass straight from CRM or CPQ into billing, so invoicing is correct the first time. BillingPlatform AI surfaces anomalies—a usage spike that doesn't match a contract—before they reach a live account, and billing ops can create accounts, close invoices, and activate workflows directly in a conversation.

"5 fewer days of DSO"

— Ontra reduced DSO by 5 days within a year.

KEY CAPABILITIES



Stop rekeying the contract

Negotiated terms pass straight from CRM or CPQ into billing, so the first bill isn't a dispute.



Run the cycle, with AI watching the middle

Automate routine invoicing, collections, and cash application, and route only the exceptions to a person.



Argue about strategy, not the numbers

Give sales, delivery, and finance the same consumption, billing, and payment history.

POWERED BY BILLINGPLATFORM AI

BillingPlatform AI's governance and control capability makes "only the exceptions" actually true. It surfaces anomalies before they post to an invoice and gives billing operations a workspace to create accounts, close invoices, and activate workflows directly in plain language—scoped to each person's existing role permissions, with every action logged.

WHY BILLINGPLATFORM



Catch problems before they cost you

anomalies get flagged before they reach a live account, not after a customer disputes a bill



AI can't act outside your permissions

every account a person can act on, the AI can act on within that same boundary, and nothing further



Fewer handoffs, fewer arguments

collapsing rekeying, invoicing, and collections into one cycle removes the recurring dispute over whose process failed

See your order-to-cash cycle running end to end —
[request a demo.](#)