

# BillingPlatform Mediation

## Why Native Mediation is a Must

Transform usage data into revenue with built-in mediation

Is your business ready to evolve beyond traditional one-time sales or basic subscriptions to unlock new revenue streams? In today's fast-paced environment, where the demand for innovative services is at an all-time high, embracing the path to becoming a digital service provider is not just important—it's imperative for staying ahead of the curve.

As more companies transition to deploying some form of usage or consumption-based pricing to invigorate revenue, they are faced with both a challenge and an opportunity:



### The challenge

The inability to accurately capture and monetize usage



### The opportunity

Turning customer behavior into revenue

In the face of these formidable challenges and the tantalizing opportunities they present, there has never been a more crucial time to grasp the immense value offered by a unified billing and data mediation solution.

## BillingPlatform & Data Mediation

Whether you're in the telecom space, on-demand cloud computing, online gaming, food delivery services, streaming media or vehicle-sharing, collecting data from multiple sources and turning it into accurate billing is crucial.

To tackle this challenge, BillingPlatform provides a built-in mediation layer as part of its platform, empowering customers to seamlessly map and monetize diverse data types, irrespective of their source or format.

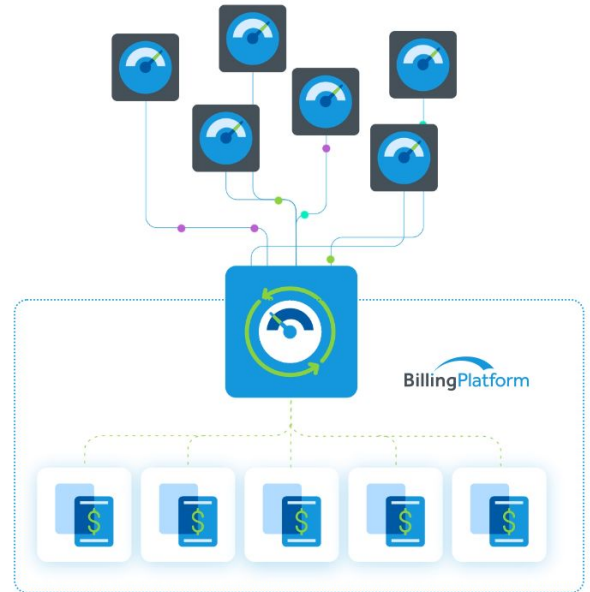
Through its metadata architecture, customers can efficiently manage service usage within the application, enabling them to track:

- ✓ Ownership of usage events
- ✓ Utilized products
- ✓ Time of service usage
- ✓ Quantity of service usage

With BillingPlatform, customers enjoy seamless data import capabilities, whether it's through FTP/SFTP or via API calls. Our platform allows you to effortlessly collect, deduplicate, consolidate, convert, and route usage data from any source, ensuring it's ready for processing and rating by our native mediation engine.

Once your usage data is within our system, it undergoes a transformation into accurate and billable items for seamless billing, invoicing, and reporting. Our solution even empowers you to break down a single usage event into multiple charge lines (usage splits) without duplicating usage records.

Built with scalability in mind, BillingPlatform mediation effortlessly handles hyper-volumes of data, ensuring uninterrupted performance as your business grows.





With BillingPlatform's new Mediation Data Lake, customers can retain access to the billing detail for an unlimited number of transactions, while still realizing the processing efficiency of rating aggregated data.


Our robust alerting framework is at your disposal, offering proactive insights into any processing issues. This enables you to address individual data issues promptly, minimizing the need for repeated upload processes.


By harnessing the **powerful billing capabilities and advanced built-in mediation** provided by BillingPlatform, businesses can effortlessly leverage usage-based pricing models and unlock untapped revenue streams.


## Benefits of BillingPlatform Mediation

 **Seamless Integration:** No extra expense compared to integrating a third-party product.

 **Precise Billing:** Calculate precise and billable items for even the most intricate billing scenarios.

 **Unified Data Management:** Consolidate, analyze, and convert usage data from diverse sources.

 **Scalable Performance:** Effortlessly handle massive volumes of data, ensuring smooth scalability.

 **Flexible Configuration:** Customize workflows and automation to establish a programmable and consistent data conversion process.

**Harness the formidable capabilities of BillingPlatform's native mediation engine to unlock new revenue streams and offer customers compelling pricing models.**

Contact us today to learn more: [contact@billingplatform.com](mailto:contact@billingplatform.com)