

## A Single Quote-to-Cash Solution for

Media & Entertainment



Facing rapid changes brought on by continuous updates to digital technology, media and entertainment enterprises must adapt their approach to complex revenue lifecycle processes. A modern revenue management solution should be able to manage extreme volumes of data and monetize and bill for a variety of scenarios.

## **BillingPlatform Supports**

## Media Products and **Entertainment Platforms**

- Expand revenue pricing packages beyond recurring or one-time billing to retain customers
- Package, charge, invoice, and provision exactly how you want
- Handle massive volumes of transactions in a single solution
- Effortlessly manage complex scenarios involving usage, bundled, hybrid and subscription pricing for all kinds of streaming platforms

**75% •** 



Reduction in time to Market for new Product Offerings

DIRECTV

BillingPlatform provides the power needed to automate enterprise grade revenue lifecycle processes. With a flexible and scalable platform, we put companies in the media and entertainment industry in control of how they differentiate in the market, maximize profitability, reduce operational costs and improve the customer experience. Our solution is designed to meet the challenge of modern monetization.



## Talk with a **BillingPlatform Expert Today**

If you have questions or would like to learn more, contact us: billingplatform.com/contact-us